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Legion FC's Second-Annual Commemorative Jersey Auction a Success for BCRI

Special uniforms worn by the Legion FC were auctioned off to raise money for The Institute

BIRMINGHAM, AL (June 29, 2021) – The Birmingham Civil Rights Institute Birmingham is pleased to announce this year's Legion FC auction for the commemorative, BCRI-inspired, 'Juneteenth' jerseys worn in the club's match on June 19 raised more than \$5,000 to support the Institute's mission.

As a part of the continued community partnership with BCRI, the club wore a redesigned, limited-edition kit with the Institute's logo emblazoned on the back in its match on Saturday, June 19 at BBVA Field versus Austin Bold FC. Following the match, each of the game-worn, player-signed jerseys was put up for auction, with all proceeds going directly to BCRI. Other jersey sponsors, Red Diamond, Buffalo Rock, and Mercedes Benz of Birmingham approved the commemorative kit and stand with Legion FC in support of BCRI.

"We're honored to continue our partnership with an organization as distinguished as the Birmingham Civil Rights Institute ...The BCRI continues to do inspiring work to educate and combat social injustice and racial inequality, and we are proud to support them in their efforts," said Jay Heaps, Legion FC President and General Manager.

The team visited the historical galleries at BCRI for a guided tour this month in honor of Juneteenth - the oldest national commemoration of the abolishment of slavery in the United States. Some players held brief interviews with BCRI leadership after their tour and the team [shared their experiences on their Facebook page](#). Legion FC is also a corporate member at the Institute.

"Nelson Mandela said, 'Sport has the power to change the world,'" said Isaac Cooper, Chair of BCRI Board of Directors. "Professional athletes have played, and will continue to play, a vital role in our fight for social justice. This continued partnership has been a great benefit for BCRI, and it's been a pleasure collaborating with Legion FC to continue our global mission."

You can best support the Institute by visiting bcri.org to contribute or become a member. All members can receive 10% off the limited-edition commemorative merchandise in the BCRI Gift Store and 10% off at the Legion FC Team Shop.

About BCRI: The Birmingham Civil Rights Institute is a cultural and educational research center that promotes a comprehensive understanding for the significance of The Civil Rights Movement in Birmingham. For more than 28 years, we have enlightened each generation about civil and human rights. A part of the Birmingham Civil Rights National Monument and an affiliate of the Smithsonian Institution, we stand strong as the cornerstone of the civil rights story, a living memorial with an ongoing mission.