

Expanding The Legacy Campaign

2005-2006

The Board of Directors and staff sincerely appreciate the support of all of our contributors to the Expanding The Legacy Campaign from July 1, 2005 through June 30, 2006.

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Donations of goods and services enable BCRI to reduce operating expenses. For example, the value of our volunteers' time exceeded \$115,000 in 2005-2006.

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Annual Report

October - December 2006
Volume 7, Number 4

VISION

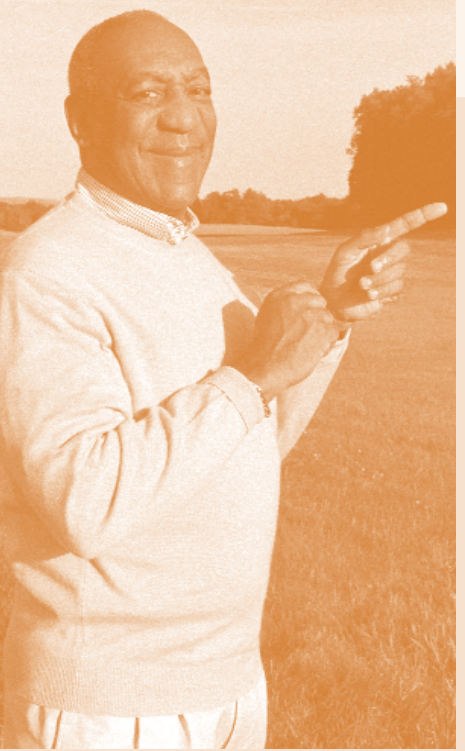
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Cosby Calls Out To Birmingham!

Bill Cosby is coming to Birmingham, Alabama as part of his nationwide effort to bring a message of empowerment and hope to America's lower income communities. "A Call Out With Bill Cosby" will be presented by the Birmingham Civil Rights Institute (BCRI) in partnership with Sixteenth Street Baptist Church.

Two events will take place Thursday, November 9, 2006 at the historic church located at 1530 Sixth Avenue North. Cosby will participate in a discussion dedicated to foster parents/children and grandparents raising children from 4:00 p.m. to 6:00 p.m. A general session for the entire community will be held at 7 p.m. Both events are free to the public and will require tickets for admission.

The "Call Outs" serve to remind people that the keys to improving their lives and those of their families, neighbors and community are within their grasp. The event showcases inspiring stories of personal transformation told by people in the local communities that provide a motivational roadmap for change. Most important, the Call Out presents solutions by encouraging collaboration and putting people in touch with resources and pathways to find answers to address challenges they face.



Bill Cosby



520 Sixteenth Street North
Birmingham, Alabama 35203

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MISSION STATEMENT

To promote civil and human rights worldwide through education.

Vision is published quarterly by the Birmingham Civil Rights Institute, 520 Sixteenth Street North, Birmingham, Alabama 35203. It is distributed to members/donors of the Institute and corporate sponsors. Publication dates are January, April, July and October. Angela Fisher Hall is the Editor.

This newsletter is made possible, in part, by the City of Birmingham and the Jefferson County Commission through the Jefferson County Community Arts Fund administered by the Cultural Alliance of Greater Birmingham.

The Birmingham Civil Rights Institute is open Tuesday-Saturday: 10am-5pm, Sunday: 1pm-5pm. Same hours apply for our Gift Store.

For membership/donor information, please call (205) 328 9696, ext. 236. For volunteer information, call (205) 328 9696, ext. 222.



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IN MEMORY OF REV. JOHN PORTER
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If you notice any inadvertent errors in our donor listings, please contact Rhonda Ball at (866) 328 9696, ext. 236, and a correction will be made in a subsequent issue of Vision.

Thank You!



Keith Cromwell, Executive Director of Summerfest, and Summerfest performers entertain an audience at BCRI during a reciprocal membership day for area cultural organizations.



Miles College students attend the BCRI Hurricane Katrina public program on August 29, 2006 held at Sixteenth Street Baptist Church.

BCRI COMMUNITY PARTNERS
Alabama Shakespeare Festival
Alabama Symphony Orchestra
Alys Stephens Center

The Birmingham Civil Rights Institute encourages its members/donors and friends to support our partner organizations. Call the Institute at (866) 328-9696, ext. 236 for more information.





Year Fifteen Promises Substantial Growth!

by Dr. Lawrence J. Pijaux, Jr., President and Chief Executive Officer

On November 18, 2006, BCRI will celebrate its Fourteenth Anniversary during the Fred L. Shuttlesworth Human Rights Awards Dinner. After that observance, we will begin a new period of growth and development supported in part by our "Expanding The Legacy Fundraising Campaign."

By the end of this calendar year, we will begin construction to upgrade the permanent exhibition and completely change the Milestones and Human Rights galleries. We are preparing a contract with a design team that will undertake the project. When completed, we are confident the new permanent installations will attract new visitors to the facility.

Our staff is preparing another major exhibition that will focus on items donated to our collection. In March 2007, an exhibition of 48 photographs taken by Spider Martin during the Selma to Montgomery Voting Rights March will open to the public. The unique aspects of this collection are the hand written descriptions of each photograph. Margaret Jemison donated this collection to BCRI.

Our strategic plan indicates the need to secure more funding through grant applications. I am happy to announce that BCRI will again receive funding from the National Endowment for the Humanities to present "Stony The Road We Trod," a summer teacher-training program that will bring 150 teachers from across the United States to the Institute during the summer of 2007.

Volunteer Spotlight

A Focus on June Fox Davis

When BCRI opened its doors to the public in November of 1992, June Fox Davis was one of the volunteers on hand to welcome visitors to the facility. Not only was June available to greet guests from around the world, she also had time to assist in selecting office furnishings for the new structure. In November of 1993, she again offered her talents to BCRI by coordinating efforts to open the facility's Gift Store. She met with vendors, ordered merchandise and served as the store's manager during its first year. Since retiring from the Birmingham Board of Education in 1993 after 35 years of service, June has devoted her time to BCRI in substantial ways. She and her husband, Attorney J. Mason Davis, Jr., have two children Karen and J. Mason Davis, III.

BIRMINGHAM CIVIL RIGHTS INSTITUTE			
Statements of Activities			
For the years ended June, 30, 2006 and 2005			
(AUDITED)			
	2006	2005	
UNRESTRICTED NET ASSETS			
Unrestricted revenue and gains:			
Capital Campaigns	\$ 3,305,855	\$ 1,230,298	
Corporate contributions	205,455	347,641	
Government appropriations	903,040	700,000	
Grants	129,408	568,259	
Private contributions	55,736	194,005	
Admission and facility use fees	235,427	251,570	
Membership dues	7,668	9,882	
Sales of merchandise	158,593	213,438	
Other revenue	185,664	160,938	
Income on investments	3,464	8,165	
Donated facilities	310,000	309,800	
Total revenues, gains and other support	5,500,310	3,993,996	
Expenses			
Program:			
Exhibits	401,005	467,346	
Cultural and conservation	256,513	252,808	
Auxiliary services	191,605	207,454	
Education	693,747	624,704	
Security	131,717	113,453	
Fundraising and special events	329,901	248,685	
Total program expenses	2,004,488	1,914,450	
Supporting Services:			
Management and general administrative	539,638	449,915	
Finance	165,010	116,063	
Depreciation and amortization	128,498	112,232	
Allowance for uncollectible contributions	192,907	128,105	
Interest	65,123	72,473	
Donated facilities	310,000	310,000	
Total supporting services	1,401,176	1,188,788	
Total Expenses	3,405,664	3,103,238	
Change in net assets	2,094,646	890,758	
Net assets, beginning of the year	847,539	(43,219)	
Net assets, end of the year	\$ 2,942,185	\$ 847,539	
TEMPORARILY RESTRICTED NET ASSETS			
Income on investments	\$ 56,341	\$ 16,971	
Unrealized gain (losses)	5,167	28,319	
Total temporarily restricted net assets	61,508	45,290	
Change in net assets	61,508	45,290	
Net assets at beginning of the year	586,721	541,431	
Net assets at end of the year	\$ 648,229	\$ 586,721	



June Davis

Past Fiscal Year Exemplary Model!

by Robert Holmes, Jr., Chairman

I'm very proud to write this article as the newly installed Chairman of the Birmingham Civil Rights Institute (BCRI). During my tenure on the Board of Directors, I have watched as the staff of this facility has diligently worked to make a difference in this community, to the visitors it serves and the profession of which it is a part. The past fiscal year serves as a model of the direction we want to pursue during the current year. Let me share with you some of the milestones achieved during 2005-2006.

■ BCRI achieved the highest honor due a museum when it received accreditation from the American Association of Museums--I can't say this enough, this is an outstanding achievement!

■ A grant from the National Endowment for the Humanities allowed 188 teachers from 37 different states to gain first-hand knowledge of pivotal events that helped shape this country during the 1950s and 1960s.

■ BCRI, the Birmingham Holocaust Education Committee (BHEC) and the Birmingham Museum of Art (BMA) collaborated to cosponsor The Holocaust: Remembrance and Reflection. A series of 20 citywide programs and two special exhibitions brought more than 3,000 school aged students from all over the state to our facility.

■ The Birmingham law firm of White Arnold Andrews & Dowd P.C. provided a \$25,000 research grant to document the life and work of the late Justice Oscar William Adams, Jr. (1925-1997). BCRI has conducted more than 20 oral history interviews in conjunction with the grant.

■ In 2005, U.S. Congressman John Lewis, representing Georgia's 5th Congressional District, accepted the Institute's highest honor--the Fred L. Shuttlesworth Human Rights Award. The audience set a record for attendance. Dr. Dorothy Cotton, Former Education Director for the Southern Christian Leadership Conference, will accept the honor in November 2006.

■ Teachers report that more than 85% of the students who participated in the Birmingham Cultural Alliance Partnership (BCAP) activities organized by BCRI improved their academic performance, homework preparation, and classroom participation. The program has received a number of national awards and funding for a new addition to the program from the Alabama State Department of Education.

■ As the City of Birmingham stood poised to celebrate the 43rd anniversary of its Civil Rights Movement, BCRI and the Federal Bureau of Investigation (FBI), Birmingham Division, presented a conference that focused on law enforcement's role in enabling and protecting citizens' civil rights.

■ The Institute received a number of donated works of art. Through an unprecedented gift by Margaret Jemison, BCRI acquired an important collection of photographs by the late Spider Martin, a major photographer of the Civil Rights Movement. Developed and annotated by Martin, these photographs will be exhibited for the first time in the Spring of 2007 at BCRI. The W. C. Patton Collection, donated to BCRI by his son Jarvis Patton, is the subject of a major Voting Rights exhibition that opened in September 2006. Stephen Walker, a faculty member at Lawson State Community College (Birmingham, AL), has donated a large oil painting titled "May 3, 1963" which documents a dramatic event in the Children's Crusade during that tumultuous year. Renowned sculptor Tina Allen has encouraged a patron to loan a famous bust of Frederick Douglass to BCRI. This sculpture appeared in the movie "Akeelah and the Bee."

■ BCRI has enrolled in a Performance Management project for history museums coordinated by the American Association for State and Local History (AASLH). This AASLH project will benefit BCRI by establishing benchmarks for improvement in a variety of areas--a goal identified in the new BCRI strategic plan.

■ We entered the 2005-2006 fiscal year with an audit that indicated no issues or problems in our financial management and accounting practices. I'm proud to say, as I pen this message, a similar audit has been given for the year closing June 30, 2006.

■ Finally, the success of the "Expanding the Legacy" Campaign will put us at the forefront of social history museums and research centers in the United States. The expanded storyline will bring a wealth of new visitors to the facility.

This is a brief summary of the many things this staff has undertaken during the past year. As we look ahead in this current year, we feel confident that many good things will continue to come our way!



Recent art acquisitions by (left to right) Moneta Sleet, Jr. and Stephen Walker.

Campaign Update

BCRI's "Expanding the Legacy" Campaign recently kicked off the public phase of its fundraising efforts. The success of this final stage of the \$5 million capital initiative will be crucial to the victory of the overall campaign.

In the first week of September, the Campaign Office mailed 6,000 "Expanding the Legacy" public phase brochures to BCRI friends and visitors. The brochures, designed by Luckie & Company, included information on the Institute and the Campaign, a letter from BCRI President & CEO Dr. Lawrence J. Pijaux, Jr., a pledge card and a return envelope. The direct responses from the mailing have brought in donations from cities including Birmingham, Atlanta, New York City, San Francisco and Chicago.

BCRI will use the Campaign funds to finance capital improvements to the facility, including new interpretative exhibits in the Permanent Exhibition. The innovative exhibits will highlight progress in race relations and reconciliation, update and provide public closure on recently tried civil rights cases, and highlight civil and human rights events worldwide with state-of-the-art technology. The new displays will include major exhibits on racial progress in Birmingham since the Movement and on the prosecution of the Sixteenth Street Baptist Church bombers. The Campaign will also fund the enhancement of BCRI's Archives and its signature Oral History Project, reinstate and expand youth and teacher education programs and complete internal renovations that will provide enhanced earned income opportunities for BCRI.

"Expanding the Legacy" leadership includes Chairman **Charles McCrary** of Alabama Power; BCRI Board Member & Co-Chairman **Johnny Johns** of Protective Life; Major Gifts Committee Chairman **Charles Mayer** of AmSouth Bank and former BCRI Board Member & Major Gifts Committee Co-Chairman **Kirkwood Balton**.

The Campaign began more than a year ago with the hard work of McCrary and Johns' Steering Committee. Members of the Steering Committee are: **Kirkwood Balton, Dr. Neal Berte, Jeffrey Bayer, Corbin Day, Jordan Frazier, Mike Goodrich, Tom Hamby, Raymond Harbert, Gaynell Hendricks, Dr. Jesse Lewis, Sr., John McMahon, Van Richey, Dowd Ritter, Lee Styslinger, III, Cleo Thomas, Jr., Mike Thompson, Cameron Vowell, Mike Warren, Jr., and Odessa Woolfolk**.

In the beginning of 2006, Mayer and Balton began laying the groundwork for the Major Gifts Committee. Members of the Major Gifts Committee are: **Dr. Neal Berte, Bill Bibb, Michelle Clemon, Kate Cotton, Joel Daves, George Davis, Norm Davis, Jack Drake, Alan Drennen, Mayo Flynt, Brian Giattina,**

Mike Goodrich, Herschell Hamilton, Robert Holmes, Gerald Johnson, Walker Jones, Susan Livingston, Alan Lott, Frank McPhillips, Scott Reed, Jim Rotch, Jim Sokol and Odessa Woolfolk.

Major donors to the Campaign include the **Alabama Power Foundation, Protective Life Foundation, AmSouth Bank, Wachovia, Robert R. Meyer Foundation, Hugh Kaul Foundation, Harbert Management Corporation--Raymond & Kathryn Harbert, BellSouth, Colonial Bank, ENERGEN, McWane, Inc., ProAssurance Corporation, Regions Bank, Time Warner, Inc., Altec Industries, Inc., the Daniel Foundation of Alabama, Corbin Day/Jemison Investments, First American Bank, First Commercial Bank, Thompson Foundation, Vulcan Materials Company Foundation, HealthSouth, Community Foundation of Greater Birmingham, Compass Bank, Ligon Industries/John McMahon, Colonial Properties, Waldrep Stewart & Kendrick, LLC, Blue Cross-Blue Shield of Alabama, Brice Building Company, EBSCO Industries, Goodrich Foundation, Gloria Narramore Moody Foundation, Maynard, Cooper & Gale, LLC, Donald and Ronne Hess Foundation, O'Neal Steel, Royal Cup, Ellie & Herb Sklenar, Whatley Drake, LLC, Malcolm Pirnie, Hill Crest Foundation, Inc. and Coca-Cola Bottler's Foundation.**

For more information about "Expanding the Legacy," call the Campaign Office at (205) 328-9696, ext. 210 or e-mail campaign@bcri.org.



Sculptor Tina Allen poses with her bust of Frederick Douglass that was featured in the movie "Akeelah and the Bee."

BCRI Acquires Significant Art Pieces

The Institute added a number of significant works of art to its collection during the past fiscal year. Through a generous donation by Margaret Jemison, BCRI acquired 48 original photographs by Spider Martin taken during the Selma to Montgomery March in 1965. The photographs will be the focal point of an exhibition scheduled to open in April 2007. Stephen Walker, an art instructor at Lawson State Community College (Birmingham, AL), donated his painting depicting the encounter of Birmingham children with fire hoses during the May 1963 demonstrations. Walker indicated that he spent more than 5 years conceptualizing the piece, putting paint on a canvas and then fine-tuning the work. The donation makes the second piece Walker has donated to BCRI. Shortly after the current fiscal year got underway, the family of Coretta Scott King visited Birmingham for a family reunion. During the family gathering, Yolanda King unveiled a portrait of her parents taken by famed photographer Moneta J. Sleet, Jr. The image of Dr. and Mrs. King was taken as they prepared for the presentation of the Nobel Peace Prize in December 1964. Johnson Publishing Company donated the portrait to BCRI on the occasion of the Osburn and Scott Families Reunion "Celebrating the Life and Legacy of Coretta Scott King." Renowned sculptor Tina Allen has made a name for herself with larger than life pieces of such notables as Alex Haley. Her patrons, Mr. and Mrs. Larry Square of Zachary, Louisiana, have placed her bust of Frederick Douglass on long-term loan to BCRI. Allen is currently conducting research for a major project that will be created in the Birmingham Civil Rights Institute.



Dorothy Cotton (far left) and Charles Moore

Cotton and Moore to Receive Anniversary Honors

The Birmingham Civil Rights Institute (BCRI) will hold its 14th Anniversary Celebration on Saturday, November 18, in the Sheraton Birmingham Hotel Ballroom. On this special occasion, civil rights fighter and former SCLC Education Director Dorothy Cotton will accept the fifth Fred L. Shuttlesworth Human Rights Award. Cotton has strong roots to the Birmingham community. Not only was she active in conducting nonviolent workshops in preparation for the Birmingham demonstrations, she also spent time as Head Start Director for the Jefferson County Commission for Economic Opportunity (JCCEO). Cotton makes at least one annual trip to Birmingham to participate in a nationally recognized teacher training program hosted by the Center for Civic Education in California.

On that same evening, BCRI will remember the pictorial contributions of prize-winning photojournalist Charles Moore. He will receive the Fourteenth Anniversary Civil Rights Distinguished Service Award. Moore's famed Civil Rights Movement photo of children pinned to a store-front by firehoses has been recognized by *Life* magazine as a picture of the century.